



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**PA23243401**

**EXAMINATION TIMETABLE -ATKT  
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING SEMESTER I**

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Monday	26.02.2024	08.30 am to 10.30 am	PAEMA-101	Overview I: Print, Radio, Television and Advertising
Tuesday	27.02.2024	08.30 am to 10.30 am	PAEMA-102	Overview II : Film, Digital, Events, Games and Animation
Wednesday	28.02.2024	08.30 am to 10.30 am	PAEMA-103	Media Communication Theories
Thursday	29.02.2024	08.30 am to 10.30 am	PAEMA-104	Media Management

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation