



HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

PA23243404

EXAMINATION TIMETABLE – ATKT
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING (A & M):
SEMESTER IV

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Friday	13.09.2024	8.30 am to 10.30 am	MAEMA 401 (A&M)	Media Research Analytical Skills
Saturday	14.09.2024	8.30 am to 10.30 am	MAEMA 402 (A&M)	Digital and Social Media Advertising & Marketing

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation