

HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

PA23243402

EXAMINATION TIMETABLE – ADDITIONAL (NEP) MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING SEMESTER II

DAY	DATE	TIME	COURSE CODE	PAPER NAME
Thursday	18.07.2024	08.30 am to 11.00 am	MMA508A	Introduction to Media Research
Friday	19.07.2024	08.30 am to 11.00 am	MMA509A	Media Marketing (IMC)
Saturday	20.07.2024	08.30 am to 11.00 am	MMA510A	Media Laws
Monday	22.07.2024	08.30 am to 11.00 am	MMA511A	DSE: Event Management
			MMA512A	<u>DSE:</u> Introduction to Entrepreneurship

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation