



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**UA2324A0605**

## EXAMINATION TIMETABLE ATKT TYBAMMC-(ADVERTISING) SEMESTER- V

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Monday	26.02.2024	8.30 am to 10.30 am	UHFMM501	Brand Building
Tuesday	27.02.2024	8.30 am to 10.30 am	UHFMM502	Consumer Behaviour
Wednesday	28.02.2024	8.30 am to 10.30 am	UHFMM504	Advertising in Contemporary Society
Thursday	29.02.2024	8.30 am to 10.30 am	UHFMM505	CopyWriting
Friday	01.03.2024	8.30 am to 10.30 am	UHFMM506	Media Planning & Buying

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation