



# HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**UA2324A0606**

## EXAMINATION TIMETABLE REGULAR/ATKT TYBAMMC-(ADVERTISING) SEMESTER- VI

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Thursday	21.03.2024	11.30 am to 1.30 pm	UHFMM-603	Contemporary Issues
Saturday	23.03.2024	11.30 am to 1.30 pm	UHFMM-605	Financial Management for Marketing & Advertising
Wednesday	27.03.2024	11.30 am to 1.30 pm	UHFMM-601	Advertising and Marketing Research
Saturday	30.03.2024	11.30 am to 1.30 pm	UHFMM-606	Agency Management
Tuesday	02.04.2024	11.30 am to 1.30 pm	UHFMM-602	Legal Environment & Advertising Ethics
Thursday	04.04.2024	11.30 am to 1.30 pm	UHFMM-604	Digital Marketing & E-commerce

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation