

SAS (Statistical Analysis System) is a statistical software suite for data management, advanced analytics, multivariate analysis, business intelligence, criminal investigation, and predictive analytics developed by SAS Institute.

SAS is a statistical analysis software suite that can mine, edit, handle, and retrieve data from numerous sources. The SAS language includes a graphical point-and-click user interface for non-technical users, as well as other features.

The Output Delivery System allows SAS data to be published in HTML, PDF, Excel, RTF, and other forms.

An INTERACTIVE SESSION is organised by Data Science & Business Analytics under the SCHOOL OF APPLIED SCIENCES. "DATA ANALYSIS IN THE CORPORATE WORLD" by our resource person MR. Venkat Ikkurthy

MR. Venkat Ikkurthy has over 30 years of experience in the industry, including 20 years in the software sector in various positions including all phases of software development. Specialties: Clinical Study Reports (TFL's), SAS Programming, Statistical Consulting, SAS Business Intelligence Management of Performance (Metrics).

Sir explained the 200 different components of SAS software, including 1) Base SAS, 2) SAS/Graph, 3) SAS/STAT, and 4) SAS/EBI, which are utilised in many sectors. He also shared some insights from his corporate experience with us.

Sir also shared the blooming industry of SAS in Medical fields, SAS is widely utilised in the pharmaceutical and clinical research industries to analyse clinical trial data. SAS programmers are essential in the analysis of clinical trial data. The technological needs of the healthcare industry are addressed by an SAS programmer.

SAS analytic solutions aid in the achievement of revenue generating, cost control, and strategic performance management goals in healthcare.

Many students gained an understanding of SAS, Data Science, and Business Analytics in various sectors such as Medical, Biomedical, Pharmaceutical, Defense, and so on.